



eNews



May 3, 2017

Upcoming Events



Expanded Hours for One-on-One Mentoring for Small Businesses at Highland Park Public Library

SCORE has expanded their service hours at the Highland Park Public Library to offer two one hour appointments every Tuesday at 1:00 PM and 2:00 PM. They will also continue to offer their Thursday evening program of three one hour appointments at 5:00 PM, 6:00 PM and 7:00 PM. Business owners are encouraged to take advantage of this unique opportunity!

To make an appointment, visit <https://www.score.org/content/find-location>, insert the 60035 zip code, and complete the information in the online form.

SCORE SOCIAL MEDIA ASSISTANCE

SCORE and the City of Highland Park Business Development Office, have developed **three one on one, no-cost options** to fit the needs of any Highland Park small business owner!

- Vanessa Cabrera, President, Your Social Media Mentor offers a free 30 Minute Power Coaching Session by telephone for email marketing and social media.



Camera Talk Workshops

Thursday, May 18

iPhone-ography
jeffcohenphotography.com



Saturday, May 20

Infinity Foundation 20th Anniversary Gala
infinityfoundation.org



Fall Registration is open at Off The Ground Dance Studio
offthegrounddance.com
otgdancestudio@gmail.com

Sessions are held on Tuesdays and Thursdays.

- Norbert Barszczewski, President, JPNetQuest offers 15 minutes by telephone to gain your needs, followed by a 45 minute on site working session at your place of business
- The New Media Department at the Highland Park Public Library offers one-on-one instruction on social media use. Library specialists will provide 30 to 60 minute sessions on use of any social media process.

[Click HERE](#) for more information



The Metro Chicago Exports 2017 Grant Program awards grants to small- and medium-sized companies of up to \$5,000 to implement export plans. A number of suburban businesses have taken advantage of grants from Metro Chicago Exports in the past. The submission deadline is May 26, 2017.

More information at:
metrochicagoexports.com/exporting-grants

Instrument Drive in The Ravinia Business District



Visit downtownhp.com for news on happenings in Downtown Highland Park

SCORE Seminars



Problem Solving

Monday, May 15, 2017
Presenter: Arnie Goldberg

This workshop will outline methods to define a problem as opposed to dealing with its symptoms.

Register at hplibrary.org

Chamber of Commerce



Wednesday, May 24
Member Mixer/After Hours
Spaces & Views
583 Elm Place
Register at chamberhp.com

Illinois Small Business Development & International Trade Center Workshops

INSTRUMENT DRIVE

Ravinia is collecting instruments to be refurbished and "recycled" into the hands of students in underserved communities. Over 75,000 people are served through Ravinia's REACH*TEACH*PLAY education programs each year, ensuring that music education remains accessible to all!



The Ravinia District of Highland Park and Ravinia Festival are teaming up once again to collect musical instruments to be refurbished, 'recycled' and placed into the hands of children in underserved communities. **Through June 9**, 17 businesses in the Ravinia District are serving as drop locations for individuals who wish to donate instruments to the program.

The following businesses serve as drop off locations:

[Design Quartet At Ravinia](#), [Field Violin Workshop](#), [Full Circle Architects](#), [Highland Park Bank & Trust](#), [Joe Palminteri - State Farm Insurance Agent](#), [Jeff Cohen Photography](#), [Jewel Nail Spa](#), [Madame ZuZu's Teahouse](#), [The Nail Shop & Spa](#), [The Paw Parlour](#), [Piero's Pizza](#), [Principessa Children's Boutique](#), [Ravinia Barber Shop Inc.](#), [Ravinia Coffee Station](#), [Style Hunters](#), [Weiland Flowers Highland Park](#) and [Piano For Everyone](#)

Experts Needed!



Social Media 101

Tuesday, May 9
Protect Your Identity

Thursday, May 11
Intermediate QuickBooks

Visit
clcillinois.edu/sbdc-itc
for details.

The City of Highland Park's Business Development Manager Carolyn Hersch, is the City's main contact for the business community.
chersch@cityhpil.com
or 847.926.1027

RESOURCE LINKS

Business Directory	Available Space
Military Discounts	Establishing Your Business
City Code	Chamber of Commerce
Department of Commerce & Economic Opportunity	U.S. Small Business Administration
Job center of Lake County - Business Services	SCORE Business Mentoring and Workshops



The Highland Park Public Library is seeking individuals to share their knowledge or a skill in a 20 minute presentation for the Third Annual How-To Fest on Sunday, June 11.

[Click HERE for Information](#)

Business Owners - Consider offering a promotion to tie into this special event at the Library which brings people of all ages to Highland Park.

hplibrary.org



City of Highland Park

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos and news to Melissa Rosen at mrosen@cityhpil.com. The City reserves the right to edit and/or filter submissions. No pricing information will be published.



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