



Highland Park Business Development

eNews



SHOP HIGHLAND PARK'S EAST END

SHERIDAN, CENTRAL & ST. JOHNS

THURSDAY, APRIL 27TH
5-8 PM (OR LONGER!)

Special Discounts at the following Shops:

[Adesso](#), [Babydreams](#), [Bloouts](#), [Enaz](#), [Garfinkle's](#), [Glamour Girlz](#), [Jayne](#), [Love That Spice](#), [Modern Opulence](#), [Rock N' Rags](#), [Sunflower](#) and [Table Compliments](#)

Dining Deals at:

[Tamales](#), [Norton's](#) and [Tanoshii Sushi Mlke's](#)

Open Houses at:

[Paper Source](#), [Re:Home/RE: Look](#), and [Workshop HP](#)

downtownhp.com

Instrument Drive in The Ravinia Business District

April 19, 2017

Welcome to
Highland Park's
New Business



WeOrbit
WePlay. WeLearn. WeOrbit.

WeOrbit

1736 First Street - Rear
847.904.0028

weorbit.com

Indoor Place Space

Upcoming Events



Saturday, April 22

Liz Mandeville & The Blue Points

Saturday, April 29

Class of '68

nortons-restaurant.com



Camera Talk Workshops

INSTRUMENT DRIVE

Ravinia is collecting instruments to be refurbished and "recycled" into the hands of students in underserved communities. Over 75,000 people are served through Ravinia's REACH*TEACH*PLAY education programs each year, ensuring that music education remains accessible to all!



The Ravinia District of Highland Park and Ravinia Festival are teaming up once again to collect musical instruments to be refurbished, 'recycled' and placed into the hands of children in underserved communities. **Through June 9**, 17 businesses in the Ravinia District are serving as drop locations for individuals who wish to donate instruments to the program.

The following businesses serve as drop off locations:

[Design Quartet At Ravinia](#), [Field Violin Workshop](#), [Full Circle Architects](#), [Highland Park Bank & Trust](#), [Joe Palminteri - State Farm Insurance Agent](#), [Jeff Cohen Photography](#), [Jewel Nail Spa](#), [Madame ZuZu's Teahouse](#), [The Nail Shop & Spa](#), [The Paw Parlour](#), [Piero's Pizza](#), [Principessa Children's Boutique](#), [Ravinia Barber Shop Inc.](#), [Ravinia Coffee Station](#), [Style Hunters](#), [Weiland Flowers Highland Park](#) and [Piano For Everyone](#)

Experts Needed!

Thursday, May 18

iPhone-ography
jeffcohenphotography.com



Fall Registration is open at Off The Ground Dance Studio
offthegrounddance.com
otgdancestudio@gmail.com



Visit downtownhp.com for news on happenings in Downtown Highland Park

SCORE Seminars



Problem Solving
Monday, May 15, 2017
Presenter: Arnie Goldberg

This workshop will outline methods to define a problem as opposed to dealing with its symptoms.

Register at hplibrary.org

Chamber of Commerce



The Highland Park Public Library is seeking individuals to share their knowledge or a skill in a 20 minute presentation for the Third Annual How-To Fest on Sunday, June 11.

[Click HERE for Information](#)

Business Owners - Consider offering a promotion to tie into this special event at the Library which brings people of all ages to Highland Park.

hplibrary.org



SCORE SOCIAL MEDIA ASSISTANCE

SCORE and the City of Highland Park Business Development Office, have developed **three one on one, no-cost options** to fit the needs of any Highland Park small business owner!

- Vanessa Cabrera, President, Your Social Media Mentor offers a free 30 Minute Power Coaching Session by telephone for email marketing and social media. Sessions are held on Tuesdays and Thursdays.
- Norbert Barszczewski, President, JPNetQuest offers 15 minutes by telephone to gain your needs, followed by a 45 minute on site working session at your place of business
- The New Media Department at the Highland Park Public Library offers one-on-one instruction on social media use. Library specialists will provide 30 to 60 minute sessions on use of any social media process.



Wednesday, May 3
First Wednesday Connections
Bluegrass Restaurant
1636 Old Deerfield Road
Register at chamberhp.com

Illinois Small Business Development & International Trade Center Workshops



Monday, May 1
Financing Your Small Business

Wednesday, May 3
Starting Your Business in Illinois

Social Media 101

Tuesday, May 9
Protect Your Identity

Thursday, May 11
Intermediate QuickBooks

Visit
clcillinois.edu/sbdc-itc
for details.

The City of Highland Park's Business Development Manager Carolyn Hersch, is the City's main contact for the business community.
chersch@cityhpil.com
or 847.926.1027

Sign up for the City's Emergency Notification System



The City of Highland Park's Emergency Voice Notification System provides for a high-speed telephone communication service for emergency notifications. The system allows the Police Department to telephone the entire community or a targeted area in the event of an emergency. The system is capable of dialing thousands of phone number per hour and delivering a recorded message to a live person or an answering machine.

The City has used this system for alerts including boil order notifications, missing persons, evacuation notices, gas leaks or other emergencies where rapid notification is essential for public safety.

Listed Highland Park residential and business telephone numbers are automatically downloaded into the database. Residents or business owners with unlisted numbers should register. Individuals with cell phones and/or work phones are also encouraged to register these numbers for emergency notification.

[REGISTER HERE](#)

Business Directory	Available Space
Military Discounts	Establishing Your Business
City Code	Chamber of Commerce
Department of Commerce & Economic Opportunity	U.S. Small Business Administration
Job center of Lake County - Business Services	SCORE Business Mentoring and Workshops



City of Highland Park

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos and news to Melissa Rosen at mrosen@cityhpi.com. The City reserves the right to edit and/or filter submissions. No pricing information will be published.



[Join Our Mailing List](#)