



Highland Park Business Development

eNews



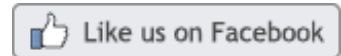
SCORE SOCIAL MEDIA ASSISTANCE

SCORE, the Highland Park Business Development Office, the Highland Park Chamber of Commerce, and the Highland Park Public Library, have developed **three one on one, no-cost options** to fit the needs of any Highland Park small business owner!

- Vanessa Cabrera, President, Your Social Media Mentor offers a free 30 Minute Power Coaching Session by telephone for email marketing and social media. Sessions are held on Tuesdays and Thursdays.
- Norbert Barszczewski, President, JpNetQuest offers 15 minutes by telephone to gain your needs, followed by a 45 minute on site working session at your place of business
- The New Media Department at the Highland Park Public Library offers one-on-one instruction on social media use. Library specialists will provide 30 to 60 minute sessions on use of any social media process.

Click [HERE](#) for more information

February 8, 2017



Upcoming Events

Bluegrass

January 25 - February 28
Bluegrass Mardi Gras 2017
More info at Bluegrass on [Facebook](#)



College  Lake County
Connect to Your Future

Tuesday, February 14
Small Business Workshops
dept.clcillinois.edu



Thursday, February 9
7 Year Anniversary Celebration
mybestfriendsclosethp.com

Small Business Facade Improvement Program



In recognition of the importance of small local independent businesses to the City of Highland Park, the City's Small Business Facade Improvement Program (SBFIP) provides both assistance and incentive to commercial property owners and local businesses to improve the look and functionality of their properties and businesses.

Click [HERE](#) for more information.

Sales Tax Rebate Program



Click [HERE](#) to view the Guidelines and Application for the City of Highland Park Sales Tax Rebate Program.

Sign up for the City's Emergency Notification System



NORTON'S
RESTAURANT

Saturday February 11
The Ivy Ford Band

Saturday, February 18
Eddie Domino &
The Domino Effect
nortons-restaurant.com



Visit downtownhp.com
for news on happenings in
Downtown Highland Park

SCORE Seminars

Federal Income Tax for Your Business

Monday, Mar. 20, 2017
Presenter: Joel Shabsin

What businesses need to know
about tax laws and how they
affect their business.

Problem Solving

Monday, May 15, 2017
Presenter: Arnie Goldberg

This workshop will outline
methods to define a problem as
opposed to dealing with its
symptoms.

Register at hplibrary.org

RESOURCE LINKS

[Business](#)

[Available Space](#)

The City of Highland Park's Emergency Voice Notification System provides for a high-speed telephone communication service for emergency notifications. The system allows the Police Department to telephone the entire community or a targeted area in the event of an emergency. The system is capable of dialing thousands of phone number per hour and delivering a recorded message to a live person or an answering machine.

The City has used this system for alerts including boil order notifications, missing persons, evacuation notices, gas leaks or other emergencies where rapid notification is essential for public safety.

Listed Highland Park residential and business telephone numbers are automatically downloaded into the database. Residents or business owners with unlisted numbers should register. Individuals with cell phones and/or work phones are also encouraged to register these numbers for emergency notification.

[REGISTER HERE](#)

Directory	Establishing Your Business
Military Discounts	Chamber of Commerce
City Code	U.S. Small Business Administration
Department of Commerce & Economic Opportunity	SCORE Business Mentoring and Workshops
Job center of Lake County - Business Services	

The City of Highland Park's Business Development Manager Carolyn Hersch is the City's main contact for the business community. chersch@cityhpil.com 847.926.1027.



This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos and news to Melissa Rosen at mrosen@cityhpil.com. The City reserves the right to edit and/or filter submissions. No pricing information will be published.



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