

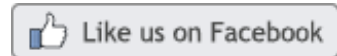


Highland Park Business Development

# eNews



February 22, 2017



Welcome to  
Highland Park's  
New Businesses

**Angie's Northshore Salon**  
229 Skokie Valley Road, Suite 8  
(Located inside Salons By JC)  
847.338.9809



## SCORE SOCIAL MEDIA ASSISTANCE

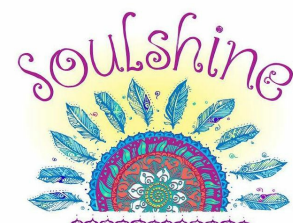
SCORE and the City of Highland Park Business Development Office, have developed **three one on one, no-cost options** to fit the needs of any Highland Park small business owner!

- Vanessa Cabrera, President, Your Social Media Mentor offers a free 30 Minute Power Coaching Session by telephone for email marketing and social media. Sessions are held on Tuesdays and Thursdays.
- Norbert Barszczewski, President, JPNetQuest offers 15 minutes by telephone to gain your needs, followed by a 45 minute on site working session at your place of business
- The New Media Department at the Highland Park Public Library offers one-on-one instruction on social media use. Library specialists will provide 30 to 60 minute sessions on use of any social media process.

Click [HERE](#) for more information



**Onion Garden**  
1788 Second Street  
847.926.3100  
[oniongarden.com](http://oniongarden.com)  
Organic Carry-Out & Catering



**Soulshine**  
1698 First Street, 2nd Floor

**Small Business Facade**

## Improvement Program



In recognition of the importance of small local independent businesses to the City of Highland Park, the City's Small Business Facade Improvement Program (SBFIP) provides both assistance and incentive to commercial property owners and local businesses to improve the look and functionality of their properties and businesses.

Click [HERE](#) for more information.

## Sales Tax Rebate Program



Click [HERE](#) to view the Guidelines and Application for the City of Highland Park Sales Tax Rebate Program.

Sign up for the City's Emergency Notification System



The City of Highland Park's Emergency Voice Notification

224.805.1390  
[yoursoulshines.com](http://yoursoulshines.com)  
Spiritual Gifts;  
Energy, Reiki Crystal Healing

## Upcoming Events

*Bluegrass*

**January 25 - February 28**  
Bluegrass Mardi Gras 2017  
More info at Bluegrass on [Facebook](#)

**NORTON'S**  
RESTAURANT

**Saturday February 25**  
Class of '68  
[nortons-restaurant.com](http://nortons-restaurant.com)

**jeffcohen**  
PHOTOGRAPHY

Camera Talk Workshops

**Saturday, March 11**  
**Thursday, May 18**  
iPhone-ography

**Saturday, April 8**  
Camera Walk

**Saturday, April 13**  
Camera-Talk 1.0  
[jeffcohenphotography.com](http://jeffcohenphotography.com)



Visit [downtownhp.com](http://downtownhp.com)  
for news on happenings in  
Downtown Highland Park

**SCORE Seminars**

System provides for a high-speed telephone communication service for emergency notifications. The system allows the Police Department to telephone the entire community or a targeted area in the event of an emergency. The system is capable of dialing thousands of phone number per hour and delivering a recorded message to a live person or an answering machine.

The City has used this system for alerts including boil order notifications, missing persons, evacuation notices, gas leaks or other emergencies where rapid notification is essential for public safety.

Listed Highland Park residential and business telephone numbers are automatically downloaded into the database. Residents or business owners with unlisted numbers should register. Individuals with cell phones and/or work phones are also encouraged to register these numbers for emergency notification.

[REGISTER HERE](#)

### RESOURCE LINKS

<a href="#">Business Directory</a>	<a href="#">Available Space</a>
<a href="#">Military Discounts</a>	<a href="#">Establishing Your Business</a>
<a href="#">City Code</a>	<a href="#">Chamber of Commerce</a>
<a href="#">Department of Commerce &amp; Economic Opportunity</a>	<a href="#">U.S. Small Business Administration</a>
<a href="#">Job center of Lake County - Business Services</a>	<a href="#">SCORE Business Mentoring and Workshops</a>

### Federal Income Tax for Your Business

Monday, Mar. 20, 2017  
Presenter: Joel Shabsin

What businesses need to know about tax laws and how they affect their business.

### Problem Solving

Monday, May 15, 2017  
Presenter: Arnie Goldberg

This workshop will outline methods to define a problem as opposed to dealing with its symptoms.

Register at [hplibrary.org](http://hplibrary.org)

### Chamber of Commerce



### Wednesday, March 1

Special Presentation by the Highland Park Fire Department - How to Prepare for Medical Emergencies in Your Business

7:30-9:00am  
Bluegrass Restaurant  
Register [HERE](#)

The City of Highland Park's Business Development Manager Carolyn Hersch is the City's main contact for the business community. [chersch@cityhpil.com](mailto:chersch@cityhpil.com) or 847.926.1027.



# City of Highland Park

*This newsletter is produced by the City of Highland Park's Office of Business Development.  
If you have information you would like to include in this bi-weekly mailing, please submit  
information, photos and news to Melissa Rosen at [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com).  
The City reserves the right to edit and/or filter submissions.  
No pricing information will be published.*



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