

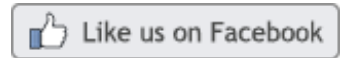


Highland Park Business Development

eNews



January 25, 2017



Small Business Facade Improvement Program



In recognition of the importance of small local independent businesses to the City of Highland Park, the City's Small Business Facade Improvement Program (SBFIP) provides both assistance and incentive to commercial property owners and local businesses to improve the look and functionality of their properties and businesses.

Click [HERE](#) for more information.

Welcome to Highland Park's New Business



Hair For You Salon
229 Skokie Valley Road
Suites 43 & 44
(Located in Salons By JC)
847.259.4968
salonhairforyou.com

Upcoming Events



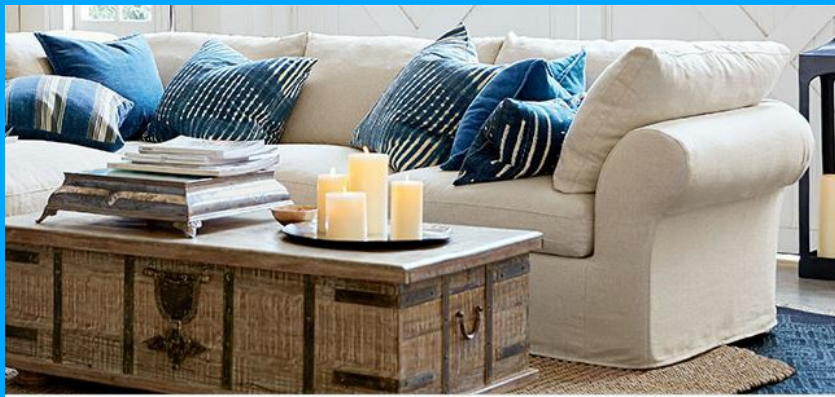
January 25 - February 28
Bluegrass Mardi Gras 2017
More info at Bluegrass on [Facebook](#)

Sales Tax Rebate Program



Click [HERE](#) to view the Guidelines and Application for the City of Highland Park Sales Tax Rebate Program.

P O T T E R Y B A R N



Complimentary Design Services

Whether you're starting from scratch or adding the finishing touch, Pottery Barn's Design Specialists are here to help bring inspiration to your home.

Make appointment at potterybarn.com



Social media marketing is a staple of SCORE Chicago's North Area Seminars, however it's often difficult for small business owners to immediately apply their learning, losing valuable knowledge and ability to optimize their use of social media. SCORE, the Highland Park Business Development Office, the Highland Park Chamber of Commerce, and the Highland Park Public Library, have developed **three one on one, no-cost**



Thursday, January 26
Valentine's Card Making
Craft Social
[Paper Source](#)



Saturday, January 28
The Highland Park
Art Center
downtownhp.com



February 1 & February 14
Small Business Workshops
dept.clcillinois.edu



Thursday, February 9
7 Year Anniversary Celebration
mybestfriendsclosethp.com



options to fit the needs of any Highland Park small business owner!

- Vanessa Cabrera, President, Your Social Media Mentor offers a free 30 Minute Power Coaching Session by telephone for email marketing and social media. Sessions are held on Tuesdays and Thursdays.
- Norbert Barszczewski, President, JPNetQuest offers 15 minutes by telephone to gain your needs, followed by a 45 minute on site working session at your place of business
- The New Media Department at the Highland Park Public Library offers one-on-one instruction on social media use. Library specialists will provide 30 to 60 minute sessions on use of any social media process.

Click [HERE](#) for more information

Sign up for the City's Emergency Notification System



The City of Highland Park's Emergency Voice Notification System provides for a high-speed telephone communication service for emergency notifications. The system allows the Police Department to telephone the entire community or a targeted area in the event of an emergency. The system is capable of dialing thousands of phone number per hour and delivering a recorded message to a live person or an answering machine.

The City has used this system for alerts including boil order notifications, missing persons, evacuation notices, gas leaks or other emergencies where rapid notification is essential for public safety.

Listed Highland Park residential and business telephone numbers are automatically downloaded into the database. Residents or business owners with unlisted numbers should register. Individuals with cell phones and/or work phones are also encouraged to register these numbers for emergency notification.

[REGISTER HERE](#)

Visit downtownhp.com for news on happenings in Downtown Highland Park

SCORE Seminars

Federal Income Tax for Your Business

Monday, Mar. 20, 2017
Presenter: Joel Shabsin

What businesses need to know about tax laws and how they affect their business.

Problem Solving

Monday, May 15, 2017
Presenter: Arnie Goldberg

This workshop will outline methods to define a problem as opposed to dealing with its symptoms.

Register at hplibrary.org

RESOURCE LINKS

Business Directory	Available Space
Military Discounts	Establishing Your Business
City Code	Chamber of Commerce
Department of Commerce & Economic Opportunity	U.S. Small Business Administration
Job center of Lake County - Business Services	SCORE Business Mentoring and Workshops

The City of Highland Park's Business Development Manager Carolyn Hersch is the City's main contact for the business community. chersch@cityhpil.com or 847.926.1027.



City of Highland Park

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos and news to Melissa Rosen at mrosen@cityhpil.com.

The City reserves the right to edit and/or filter submissions.

No pricing information will be published.



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