



Highland Park Business Development

eNews



SCORE OFFERS SOCIAL MEDIA ASSISTANCE TO SMALL BUSINESS OWNERS

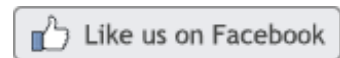


Social media marketing is a staple of SCORE Chicago's North Area Seminars, however it's often difficult for small business owners to immediately apply their learning, losing valuable knowledge and ability to optimize their use of social media. SCORE, the Highland Park Business Development Office, the Highland Park Chamber of Commerce, and the Highland Park Public Library, have developed **three one on one, no-cost options** to fit the needs of any Highland Park small business owner!

Click [HERE](#) for more information

SMALL BUSINESS FACADE IMPROVEMENT PROGRAM

September 7, 2016



SCORE SEMINARS

Social Media 101

Monday, Sept. 19, 2016

Presenter: Norbert Barszczewski, JP NetQuest, Inc.

Exploring Business Ownership

Monday, Nov. 14, 2016

Presenter: John McLellan

Programs start at 7:00 pm at the Highland Park Public Library
Click [HERE](#) for more information.

UPCOMING EVENTS



Saturday, September 10

The Ivy Ford Band

Saturday, September 17

Charlie Love



In recognition of the importance of small local independent businesses to the City of Highland Park, the City's Small Business Facade Improvement Program (SBFIP) provides both assistance and incentive to commercial property owners and local businesses to improve the look and functionality of their properties and businesses.

Click [HERE](#) for more information.



How to do Business With Ravinia and Restaurant/Experience Center Neighbor Meeting

Thursday, September 8
4-6 p.m.

PNC Private Dining
2nd Floor of Ravinia Dining Pavilion

Ravinia's semi-annual "How to Do Business with Ravinia" idea-sharing meeting with local business leaders will be followed by a presentation of the philosophy and concepts for remodeling the Dining Pavilion and the creation of a new "experience center" for business leaders and neighbors from the Ravinia area.

RSVP to mrosen@cityhpil.com

NEW HOURS!

1905 Sheridan Road
nortons-restaurant.com

**HIGHLAND PARK BANK
& TRUST®**
A branch of Lake Forest Bank & Trust Company
A WINTRUST COMMUNITY BANK



Wednesday, September 14
Leadership in Business &
Personal Education Series

For more info contact:
jlevey@highlandparkbank.com
or 847-432-9988

**ANNUAL
HIKE 4 BETTER HEARING**



**5K RUN/
WALK**

SEPTEMBER 17TH

WHEN
Registration: 7:30-8:45am
5K Run/Walk: 9:00am
Raffle/Silent Auction: 11am



WHERE
Larry Fink Memorial Park
701 Deer Creek Parkway
Highland Park

Saturday, September 17
Fisher Foundation 5K
Run/Walk
847-607-6145

**Infinity
FOUNDATION**

Friday, October 14
Ribbon Cutting
1280 Old Skokie Road

**CHAMBER OF
COMMERCE**





6 AM - 4 PM MONDAY - FRIDAY
7 AM - 1 PM SATURDAYS
raviniacoffeestation.com



Reduce pain and increase circulation with LED Light Therapy. Experience this treatment with a Complimentary Session.
Call Second Nature Massage for more information or to schedule a treatment
847.579.9497



Following the announcement that the State of Illinois passed a six month stop-gap budget, the City of Highland Park began working with the Illinois Department of Transportation (IDOT) to restore local road construction and engineering projects that were placed on hold by the State.

[Click here](#) for detailed information on the scheduled ramp closures.

Maps of the ramp closures and detours can be found [here](#).

DOL Overtime Rules Program

Tuesday, September 13
Visit chamberhp.com for more information and to register.

Business After Hours
Wednesday, September 28
[RSVP HERE](#)

RESOURCE LINKS

Business Directory	Available Space
Military Discounts	Establishing Your Business
City Code	Chamber of Commerce
Department of Commerce & Economic Opportunity	U.S. Small Business Administration

Job center of Lake County - Business Services	SCORE Business Mentoring and Workshops
---	--

The City of Highland Park's Business Development Manager Carolyn Hersch is the City's main contact for the business community.
chersch@cityhpil.com or
847.926.1027.



Highland Park

City of Highland Park
Office of Business Development
847.432.0800

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos and news to Melissa Rosen at mrosen@cityhpil.com. The City reserves the right to edit and/or filter submissions. No pricing information will be published.



[**Join Our Mailing List**](#)