



Highland Park Business Development

# eNews



## Holiday Food Drive in the Ravinia District!



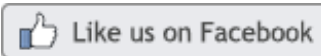
Ravinia District businesses are hosting a holiday food drive to support the [Moraine Township Food Pantry](#), which provides food to those in need in our community.

The public is encouraged to drop off their non-perishable food donations at the following businesses from now until December 16th:

[Baker Boys](#), [Design Quartet At Ravinia](#), [Field Violin](#), [Full Circle Architects](#), [Highland Park Bank & Trust](#), [J A Palminteri Insurance Agency](#), [Jill Alberts Jewelry](#), [Jeff Cohen Photography](#), [Jewel Nail Spa](#), [The Nail Shop & Spa](#), [Principessa Children's Boutique](#), [Ravinia Barber Shop](#), [Salon Raquel](#), [Style Hunters](#), and [Weiland Flowers](#).

Participating stores will have a flyer in the window. Please see individual business websites for hours of operation.

November 30, 2016



Welcome to Highland Park's New Business



**Highland Park Millwork**  
1624 Deerfield Road  
847.926.3535  
[hpmillwork.com](http://hpmillwork.com)  
Window and Door Replacement

## Upcoming Events

### ART ENDEAVORS

**Friday, December 2**  
Tuesday Afternoon Painters Art Show  
[artendeavors.org](http://artendeavors.org)



**Now through December 2**  
Coat Drive  
[thenextsalon.com](http://thenextsalon.com)



## Holiday Celebration & 105th Annual Meeting

Wednesday, December 7

Summer Classics Home

1850 Second Street

5:30 - 8:00 p.m.

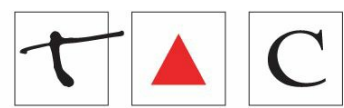
More Information and Registration [HERE](#)



Social media marketing is a staple of SCORE Chicago's North Area Seminars, however it's often difficult for small business owners to immediately apply their learning, losing valuable knowledge and ability to optimize their use of social media. SCORE, the Highland Park Business Development Office, the Highland Park Chamber of Commerce, and the Highland Park Public Library, have developed **three one on one, no-cost options** to fit the needs of any Highland Park small business owner!

- Vanessa Cabrera, President, Your Social Media Mentor offers a free 30 Minute Power Coaching Session by telephone for email marketing and social media. Sessions are held on Tuesdays and Thursdays.
- Norbert Barszczewski, President, JPNetQuest offers 15 minutes by telephone to gain your needs, followed by a 45 minute on site working session at your place of business
- The New Media Department at the Highland Park Public Library offers one-on-one instruction on social media use. Library specialists will provide 30 to 60 minute sessions on use of any social media process.

Click [HERE](#) for more information



THE ART CENTER  
HIGHLAND PARK

**Saturday, December 3**  
Art is Alive in Highland Park  
[theartcenterhp.org](http://theartcenterhp.org)



**Saturday, December 3**  
In The Pocket Band  
**Saturday, December 10**  
Charlie Love  
[nortons-restaurant.com](http://nortons-restaurant.com)



**Wednesday, December 7**  
Leadership In Business &  
Personal Education Breakfast  
[highlandparkbank.com](http://highlandparkbank.com)



**Wednesday, December 7**  
From Prevention to  
Intervention: When to Guide,  
When to Let Go & When to  
Take Action  
[suncloudhealth.com](http://suncloudhealth.com)



**Thursday, December 8**  
Treasures in Your Attic Event  
Bring your Antiques to be  
appraised  
[shoppingposh.com](http://shoppingposh.com)

**SCORE Seminar**  
**How to Choose and Buy the  
Right Franchise**  
Monday, Jan. 23, 2017  
Presenter: Bob Strauss

This seminar provides an overview of franchising, and helps participants make informed decisions. It helps answer the questions of which type of franchises might be right for you and are you right for franchising?

Register at [hplibrary.org](http://hplibrary.org)

## RESOURCE LINKS

[Business Directory](#)

[Military Discounts](#)

[City Code](#)

[Department of Commerce & Economic Opportunity](#)

[Job center of Lake County - Business Services](#)

[Available Space](#)

[Establishing Your Business](#)

[Chamber of  
Commerce](#)

[U.S. Small Business Administration](#)

[SCORE Business Mentoring and  
Workshops](#)

The City of Highland Park's Business Development Manager Carolyn Hersch is the City's main contact for the business community. [chersch@cityhpil.com](mailto:chersch@cityhpil.com) or 847.926.1027.



# City of Highland Park

*This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos and news to Melissa Rosen at [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com).*

*The City reserves the right to edit and/or filter submissions.*

*No pricing information will be published.*



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