



Highland Park Business Development

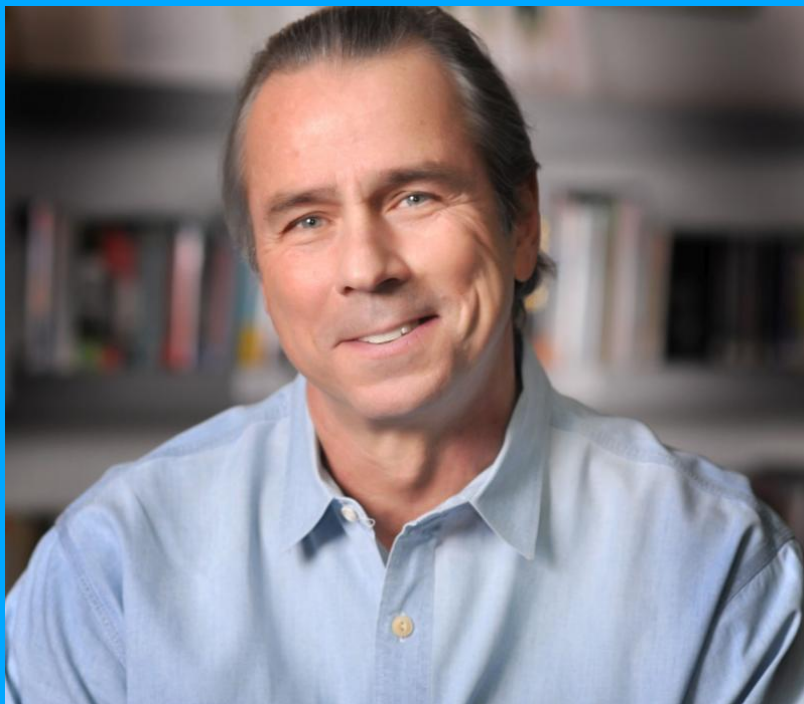
eNews



ATTENTION BUSINESS OWNERS

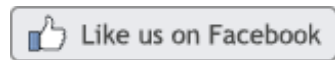
REGISTER TODAY FOR THE
CITY OF HIGHLAND PARK
2016 BUSINESS SUMMIT FEATURING
HOWARD TULLMAN

Wednesday, October 26
2:30 p.m.
Highland Park Country Club



Howard A. Tullman is the CEO of 1871 - where digital startups get their start and the General Managing Partner of G2T3V, LLC and of Chicago High Tech Investment Partners. He is a member of Mayor Emanuel's Chicago NEXT and Cultural Affairs

October 5, 2016



**WELCOME TO
HIGHLAND PARK'S
NEW BUSINESSES**

GetASignFast.com

GetASignFast.com
1558 Old Skokie Valley Road
312.767.7446
getasignfast.com



Massa Spa
1870 Sheridan Road
847.926.3448
massaspas.blogspot.com



Wellness Grub
799 Central Avenue
(Inside Equinox)

Councils; the Innovate Illinois Advisory Council; the Illinois Arts Council; a member of President Preckwinkle's New Media Council; an adjunct professor at Kellogg; and an advisor to many start-ups. He is the former Chairman and CEO of Tribeca Flashpoint Media Arts Academy. Over the last 45 years, he has successfully founded more than a dozen high-tech companies.

To register, or for more information visit Eventbrite.com or contact Melissa Rosen at 847.926.1046 or mrosen@cityhpil.com



How to do Business With Ravinia and Restaurant/Experience Center Neighbor Meeting

Monday, October 17
5-7 p.m.

Bennett Gordon Hall, Ravinia Park

Ravinia's semi-annual "How to Do Business with Ravinia" idea-sharing meeting with local business leaders will be followed by a presentation of the philosophy and concepts for remodeling the Dining Pavilion and the creation of a new "experience center" for business leaders and neighbors from the Ravinia area.

RSVP to mrosen@cityhpil.com

Central Business District Holiday Lighting



The City is preparing a Scavenger Hunt activity for kids and families on the day of the Holiday Lighting. Participants will be walking through the Central Business District to answer questions about specific business and landmarks.

The event will be held on Saturday, November 19 with

847.681.7777
wellnessgrub.com



Zeifert Eye Care
1849 GreenBay Road
Suite 165
224.252.0204
zeiferteyecare.com

SCORE SEMINARS

Exploring Business Ownership

Monday, Nov. 14, 2016
Presenter: John McLellan

Programs start at
7:00 pm at the
Highland Park Public Library
Click [HERE](#) for more
information.

UPCOMING EVENTS

WORKSHOP

Thursday, October 6
Craft Night BYOB
1929 Sheridan Road
workshophp.com



Saturday, October 8
Hamburger Dave & the
Condiments
Saturday, October 15
The Stingers
1905 Sheridan Road
nortons-restaurant.com



Friday, October 14
Ribbon Cutting

activities beginning at 3:00 PM and ending at approximately 5:00 PM. Free parking will be available in the Central District between 12:00 PM and 6:00 PM to encourage residents to come early to shop and dine in Highland Park.

Businesses can participate in the following ways:

If your business is located in the Central Business District...

- Volunteer to be a stop on the Scavenger Hunt.
- Provide refreshments, treats, giveaways or a holiday display at your store during the event.

If your business is located within Highland Park...

- Donate a gift for the Scavenger Hunt Prize Package and Raffle.
- Donate in-kind items for the event, such as heating lamps, hand warmers or glow sticks.

Participating businesses will be recognized through promotion of the event, on printed materials on location during the event and through announcements made to the public. More than 300 attend the Holiday Lighting Ceremony.

If you would like to participate contact Bianca Viola at bviola@cityhpil.com or 847.926.1042 by Friday, November 4, 2016.

SCORE OFFERS SOCIAL MEDIA ASSISTANCE TO SMALL BUSINESS OWNERS



Social media marketing is a staple of SCORE Chicago's North Area Seminars, however it's often difficult for small business owners to immediately apply their learning, losing valuable knowledge and ability to optimize their use of social media. SCORE, the Highland Park Business Development Office, the Highland Park Chamber of Commerce, and the Highland Park Public Library, have developed **three one on one, no-cost**

1280 Old Skokie Road

Trick or Treat
STORE TO STORE CANDY STROLL

Thursday, October 27
Downtown Highland Park
downtownhp.com

CHAMBER OF COMMERCE



Multi Chamber Networking Luncheon

Tuesday, October 18
Chateau Ritz
9100 N. Milwaukee Ave., Niles
Register [HERE](#)

Women's Networking Group Breakfast

Thursday, October 20
L'Occitane
1849 Green Bay Road
Register [HERE](#)

RESOURCE LINKS

Business Directory	Available Space
Military Discounts	Establishing Your Business
City Code	Chamber of Commerce
Department of Commerce & Economic Opportunity	U.S. Small Business Administration
Job center of Lake County - Business Services	SCORE Business Mentoring and Workshops

The City of Highland Park's

options to fit the needs of any Highland Park small business owner!

Click [HERE](#) for more information

Business Development Manager
Carolyn Hersch is the City's main
contact for the business
community.
chersch@cityhpil.com or
847.926.1027.



Following the announcement that the State of Illinois passed a six month stop-gap budget, the City of Highland Park began working with the Illinois Department of Transportation (IDOT) to restore local road construction and engineering projects that were placed on hold by the State.

[Click here](#) for detailed information on the scheduled ramp closures.

Maps of the ramp closures and detours can be found [here](#).



Highland Park

City of Highland Park
Office of Business Development
847.432.0800

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos and news to Melissa Rosen at mrosen@cityhpil.com. The City reserves the right to edit and/or filter submissions. No pricing information will be published.



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