



Highland Park

Business Development Newsletter

Like The Highland Park Business & Economic Development Facebook Page for updates on special events and promotions!

Like us on **Facebook** 

NEW BUSINESS



GRAND OPENING THURSDAY, MAY 19
Special Events and Discounts All Weekend

1850 Second Street

847.433.5405

shopalix.com

<p>Thursday 5/19</p>	<p>Treats from Bent Fork Bakery</p>	<p>Julie Vos giveaway on our Instagram</p>	<p>The Bar Method giftcard giveaway in-store</p>	<p>Never Without Navy launch party 5 PM - 8 PM</p>
<p>Friday 5/20</p>	<p>Bagels from Once Upon A Bagel</p>	<p>French Kande giveaway on our Instagram</p>	<p>BloOuts giftcard giveaway in-store</p>	
<p>Saturday 5/21</p>	<p>Wildfox Sunglasses giveaway on our Instagram</p>	<p>Brightly Twisted giveaway in-store</p>		
<p>Sunday 5/22</p>	<p>B.Alli Dharma Bracelet giveaway on our Instagram</p>	<p>Hammitt giveaway in-store</p>		

alixandra collections

AC

1850 2nd Street
Highland Park, IL 60035

NORTH SHORE COLLEGE CONSULTING



North Shore College Consulting Has Moved!

New Location:

806 Central Avenue, Unit 102

847.579.9744

nscollegeconsulting.net

ICSC REPORT



E-tailers with physical stores outperform those without: Report

ICSC Publish Date: May 12, 2016

Retailers with robust omni-channel strategies backed by physical stores generate the most online sales, according to a survey of 1,000 consumers conducted April 8-10 by ICSC Research. "By now it has become readily apparent that the relationship between online retail and physical stores is not strictly an either-or proposition," said Jean Lambert, ICSC's director of research. "Omni-channel retail has integrated the platforms to a far greater extent than was deemed possible even a few years ago. Talk of one type of consumer versus another no longer makes sense, since each platform ends up being used on the consumer journey."

Click [HERE](#) for the full report.

FIRST BANK OF HIGHLAND PARK



**Highland Park Businesses Unite to Offer
Complimentary Services on June 7th,
"Cancer Survivor Beauty and Support Day"**

Over 30 Highland Park businesses are providing complimentary services to cancer survivors on Cancer Survivor Beauty & Support Day (Tuesday, June 7). Stop by First Bank of Highland Park throughout May to see a special exhibition displaying the Highland Park businesses and services they will be providing.

The following businesses are participating:

Andrews Coiffures, B Beautiful Salon & Spa, BloOuts, Bluemercury Spa, Blue Orchid Salon & Spa, Cos Bar, Cynde Cosmetics, DS Cosmetics, Essential Evolution Holistic Wellness, Femmes, Gordon Salon, Jen Z's Beauty Services, Lash L'Heureux Coterie, L'Occitane, North Shore Massage & Body Work, North Suburban Wellness, Nutritional Health Solutions, Olga's Day Spa, Ravinia Barber Shop, Ross Cosmetics & Boutique, Salons by JC of Highland Park, Salon Vole, Second Nature Massage, Serene Nails, Studio TTN Nail Salon, Taylor Reese, The Barbers, The Nail Shop & Spa, The Next Salon, Therapeutic Kneads, Tryst Beauty Salon

A complete list of the participating businesses and the service(s) they are providing survivors is available [HERE](#).

METRO CHICAGO EXPORTS 2016 GRANT PROGRAM

Presented by

JPMORGAN CHASE & CO.

**Metro Chicago Exports 2016 Grant Program
is now accepting applications through May 27, 2016.**

Small and medium-sized companies located in Cook, DuPage, Kane, Kendall, Lake, McHenry and Will counties that are existing exporters or new-to-export with fewer than 500 employees are encouraged to apply.

The single-round 2016 Grant Program will award up to \$5,000 to small and medium-sized companies in the seven-county region to reimburse 50% of eligible expenses associated with implementing an export plan.

Visit metrochicagoexports.com for more information.

POSH ESSENTIALS



RESTOCK, REUSE, RECYCLE YOUR LINGERIE CHEST AT

Posh Essentials

May 16-22

658 Central Avenue

Clean out those drawers, make room for something new and feel great about helping women in need all at the same time.

Shoppers who bring in a gently used bra will receive a gift card towards their next visit. All bras will be donated to [The Bra Recyclers](#), which support more than 80 organizations around the world that assist women and girls in need.

Contact Posh Essentials for details.

847.945.7674

shoppingposh.com

HIGHLAND PARK CHAMBER OF COMMERCE



Business After Hours at Sunset Valley Golf Course

Thursday, May 19

5:00 - 7:00pm

1390 Sunset Road

Come try your skill at a putting clinic, sample delicious food by Hel's Kitchen and make new connections.

Click [HERE](#) to RSVP

ENAZ

FIRST EVER BACKYARD TENT SALE

Huge savings on clothing - Sidewalk sale prices!

ENAZ
444 Central Avenue
847.433.6466
enaz.com

BACKYARD TENT SALE

**FRIDAY MAY 20TH &
SATURDAY MAY 21ST**

10:00AM - 5:00PM

LOCATED IN THE PARKING LOT BEHIND
ENAZ HIGHLAND PARK

NORTON'S RESTAURANT



LIVE MUSIC AT NORTON'S
1905 Sheridan Road

Saturday, May 21

Davidson County Band

Come for Davidson County's unique blend of Country
and Southern Rock Tunes.
From Allman Brothers to Zac Brown!

<http://nortons-restaurant.com>

SECOND NATURE MASSAGE



Second Nature Massage
touch is healing

Second Nature Massage is your "vacation" destination for a one hour getaway. With 30 years of study and experience, Second Nature Massage can help you relax and promote a better sense of well-being.

Call for your appointment today.

847.579.9497

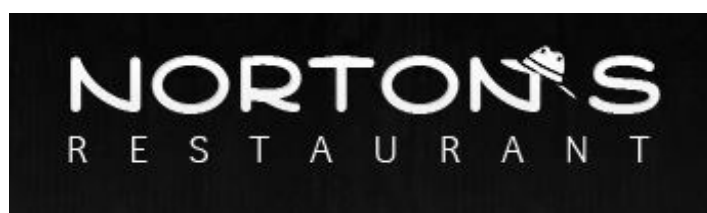
1950 Sheridan Road, #202

SUNSET FOODS



May Menu available [HERE](#)

NORTON'S RESTAURANT



LIVE MUSIC AT NORTON'S

1905 Sheridan Road

Saturday, May 28

Off the Wagon

Originally Buffalo Grease, then they were Roxy Stone Band.

Now back and better than ever. Big Band Rock and Soul.

Blues, and Country Rock Classics! Bass Fiddle,

Electric Violin & Mandolin, Guitars and Drums.

<http://nortons-restaurant.com>

HIGHLAND PARK CHAMBER OF COMMERCE



Multi-State Mixer

Tuesday, May 31

5:00 - 7:00pm

Hosted by Aldens Kennels

6810 Barnard Mill Road, Ringwood

A great opportunity to expand your geographic reach.

Participants include the Wonder Lake, Richmond Spring Grove, Woodstock, Lake Geneva, McHenry, Wauconda, Geneva Lake West and Highland Park Chambers of Commerce.

Enjoy free food & beverages.

For more information: 815-728-0559 or info@aldenskennels.com.

First Wednesday Networking Group

Wednesday, June 1

7:30-9:00am

Bluegrass Restaurant

1636 Old Deerfield Road

Click [HERE](#) to register

B BEAUTIFUL SALON AND SPA



Special savings on a stylish new cut plus shampoo, deep conditioning and blow dry through September 8.

B Beautiful Salon & Spa

784 Central Avenue

First Floor

847-650-2700

www.bbeautifulsalonhp.com

US HIGHWAY 41 LANE CLOSING

The Illinois Department of Transportation (IDOT) has issued a Lane Closure Permit for Southbound US Highway 41 in front of 2300 Skokie Valley Rd.

The lane closure permit runs from Tuesday, May 3rd through Tuesday, May 24th. Per IDOT lane closure requirements, the hours for the lane closure are between 9:00 AM and 3:00 PM, Monday through Friday.

Intermittent lane closures will be occurring during this three week period, so please be aware of this as you make your travel plans.

Additional updates will be provided as they are received.

Contact IDOT for more information at 847.705.4228

MCGOVERN HOUSE CONSTRUCTION

Construction of McGovern House, located at McGovern Street and Central Avenue (former Clark gas station) has begun. For more information visit:

<http://www.cityhpil.com/DocumentCenter/View/7482>

CENTRAL AVENUE TREE REPLACEMENT

To continue Best Forestry Practices and to maintain a healthy consistent look of our trees, the City will remove and replace the Linden trees within 16 existing planters in the Central Business District. The Linden trees have been declining for several years due to reduced rooting area, watering challenges, excavation for annual flower planting and reflective heat from surrounding impervious surfaces.

Two Linden trees will be planted in each of the 16 planters for a total of 32 new trees. The new trees will provide increased visibility to store fronts as well as open up the block. Removal and replacement will occur on the south side of Central Ave. between Green Bay Rd. and Second St., and on the north side of Central Ave. between Second St. and First St.

In spring of 2016, 16 trees will be removed and replaced moving block by block with 8 trees removed per block. This system will preserve the uniform look of the block. Trees will be removed in early spring and replanted in late spring.

In 2017, the City will continue with tree replacement on the opposite sides of the street.

For additional information, please contact Joe O'Neill, City Forester at 847-926-1604.



DEERFIELD ROAD RECONSTRUCTION PROJECT



BACKGROUND:

The Deerfield Road Reconstruction Project commenced on February 1. The overall scope of work is water main and storm sewer replacement within the Village of Deerfield, sanitary sewer point repairs and lining, traffic signal replacement, full reconstruction of Deerfield Road between the Metra underpass and the eastern limit of the Village of Deerfield, sidewalk relocation along the south side of Deerfield Road, and includes resurfacing of Deerfield Road through the City of Highland Park to US Route 41, as well as bridge deck repairs on 5 bridges within the project limits. The majority of the roadwork will be completed in 2016, with some work spilling over into the spring of 2017.

UPDATE:

On Monday, April 25, the transition into the new configuration was completed from Waukegan Road through Richfield Avenue in Highland Park. This configuration will be in place through mid-July. Shifting traffic to the north lanes now allows crews to perform underground work and pavement reconstruction of the southern lanes. Left turn restrictions from Deerfield Road onto adjacent streets at non-signalized intersections during peak traffic hours will remain in place until further notice. Left turn restrictions exclude Brand Lane and Brierhill Road in Deerfield, and Villas Court, Evergreen Way, Ring Court and Piccadilly Road in Highland Park. During pavement reconstruction and sidewalk replacement, access to side streets and private driveways will be impacted.

For more information on this project visit <http://www.deerfieldroad.com>.

This project is led by the Village of Deerfield. Project partners include the City of Highland Park, the Lake County Division of Transportation, and the Illinois Department of Transportation.

Should you have any questions about the project, please contact City Engineer Emmanuel Gomez at (847) 926-1145 or egomez@cityhpil.com

For information on this and other municipal and governmental projects visit:

<http://www.gisconsortium.org/webapps/StoryMaps/CHP/CIPmapjournal/Index.html>

BUSINESS TAXES - MONTHLY REPORTING AND PAYMENT

State of Illinois Taxes

The State of Illinois imposes business taxes on businesses within the State of Illinois. These taxes must be paid directly to the State of Illinois. For more information concerning general merchandise sales tax please visit the Illinois Department of Revenue's website at: www.revenue.state.il.us.

- State of Illinois general merchandise sales tax is 8%.

City of Highland Park Taxes

In addition to the 8% State of Illinois General Merchandise Tax, the City of Highland Park imposes business taxes on businesses within the City of Highland Park. The City tax must be paid directly to the City and the appropriate tax return must be completed and submitted with payment. Payment of these taxes is the responsibility of the business. For more information, please contact the City of Highland Park's Finance Department at (847) 432-0800. For more information about sales taxes, or to download/print tax forms, please visit the City's website at:

<http://www.cityhpil.com/index.aspx?NID=155>.

City of Highland Park taxes are as follows:

- A food and beverage tax of an additional 1% is assessed upon food and beverages prepared and sold for immediate consumption provided that facilities are available to consume the food on the premises, regardless of whether the consumption occurs on the premises or not.
- A package liquor tax of an additional 1% is assessed on alcoholic beverages

sold in original containers.

- A motor fuel tax is an additional two cents per gallon or a fraction thereof, sold at retail.

Required Forms

- Complete and signed tax return(s)
- A copy of the Illinois Department Revenue ST-1 form
- If the business is part of multiple locations then the ST-2page that includes the Highland Park location must accompany the completed City of Highland Park tax return.
- Motor fuel tax returns should include a copy of the PST-2, if applicable
- When mailing payment, please include ATTN: FB/PL TAX on the outside of the envelope

Payment Deadline

Reporting and remittance of taxes collected are due to the City of Highland Park on the last day of each calendar month for the immediately preceding calendar month. For example, the tax for the liability month of March is due to the City by April 30.

Methods of Payment

Currently, the City of Highland Park is equipped to receive funds paid by cash or check, or if paying in person, by credit card.

BUSINESS RESOURCES

RESOURCE LINKS

[Business Directory](#)

[Available Space](#)

[Military Discount List](#)

[Establishing Your Business](#)

[City Code](#)

[Chamber of Commerce](#)

[Department of Commerce & Economic Opportunity \(DCEO\)](#)

[U.S Small Business Administration](#)

[Job Center of Lake County - Business Services](#)

The City of Highland Park's Business Development Coordinator Carolyn Hersch is the City's main contact for the business community. For concerns, questions or

assistance, please e-mail her at chersch@cityhpil.com or call 847-926-1027.

PROMOTE YOUR BUSINESS

Send promotions, photos and business news to Melissa

Rosen mrosen@cityhpil.com.

The City reserves the right to edit and/or filter submissions. No pricing information will be published.



City of Highland Park
Office of Business Development
847-432-0800

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos and news to Melissa Rosen at mrosen@cityhpil.com.

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