



# City of Highland Park

## 2017 Business Summit Sponsorship Application

Organization Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Please choose your sponsorship level:

PLATINUM	GOLD	SILVER	BRONZE	INDIVIDUAL
\$5000	\$2500	\$1000	\$500	\$250

Checks must be submitted no more than 30 days after a sponsorship confirmation letter has been sent by the City.

The above-referenced organization agrees to sponsor the City of Highland Park's Business Summit effective on. I understand that if this application is accepted by the City, the sponsorship is effective for one year from the acceptance date. I have read and understand the benefits as depicted in the Sponsorship Packages List as well as the Terms and Conditions. If this Application is accepted by the City, the organization agrees to make a donation to the Business Summit in the amount set forth above on the acceptance date.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date



# City of Highland Park

## 2017 Business Summit Sponsorship Terms and Conditions

1. The City of Highland Park reserves the right to refuse any Sponsorship that promotes one political viewpoint over another.
2. Sponsorship packages include the right of the sponsor to have its name and logo displayed in promotional materials, at the program or event, and in other City publications (depending on the level of sponsorship). All text and artwork intended for such display must be submitted to the City along with your sponsorship application. The City has a right to refuse any text or artwork that violates this or any other policy of the City or any applicable law, including but not limited to:
  - Endorsement or opposition to political campaigns or ballot measures (applies to Federal, State, and Local campaigns)
  - Content that promotes, fosters or perpetuates discrimination on the basis of race, creed, color, sex, national origin, religion, age, sexual orientation, gender identity, marital status or mental or physical disability
  - Pornographic/sexual content
  - Content that infringes upon any copyrights, trademarks or legal ownership
  - Content that violates any City of Highland Park policies or any local, state or federal laws
  - Content that encourages illegal activity
  - Vulgar or profane language, personal attacks, or offensive comments that target or disparage any ethnic, racial, sexual orientation or religious group
  - Threats to any person or organization
3. The City of Highland Park reserves the right to revise Sponsorship rates and packages on an annual basis. This will not affect existing signed and written Sponsorship agreements.
4. The City of Highland Park reserves the right to refuse any Sponsorship.