



The City of Highland Park will celebrate its 150th anniversary in 2019 with highly visible special events, concerts, City tours and more. Plans are underway for a wide variety of festivities which will bring the community together to celebrate. There are a number of ways to get involved with the celebration and make 2019 a year to remember; one way is to be a sponsor.

Individuals, families, businesses and organizations are encouraged to make a tax-deductible contribution to help fund the multitude of upcoming HP 150 events and programs including art projects, cultural opportunities, service projects, live entertainment, food and fireworks.

A full list of HP 150 planned events, activities and programs are available at www.cityhpil.com/hp150.

Children's Bicentennial Generation - \$50.00

- Contributors may attend Dessert with the Mayor at City Hall.

150 Club Member Donor - \$150.00

- Personalized 4 x 8" brick to be installed at City Hall.

2019 Era Sponsor - \$500.00

All 150 Club Member Donor benefits, plus:

- Recognition in the City newsletter, the Highlander (mailed to all residents and business owners in Highland Park);
- Recognition on the City website; and
- Recognition in the City's eNews.

1969 Centennial Sponsor - \$1,000.00

All 1969 Centennial Sponsor benefits, plus:

- Recognition on HP 150 event signage – name only (prominently displayed at HP 150 events throughout the year);
- Plaque at City Hall; and
- Two free Highland Park branded items.

1919 Centurion Sponsor - \$2,500.00

All 1919 Centurion Sponsor benefits, plus:

- Recognition on HP 150 event signage with logo;
- Recognition in social media postings;
- Recognition in the HP 150 commemorative book; and
- Lunch with the Mayor and City Manager.

1869 Millennial Sponsor - \$5,000.00

- All 1919 Centurion Sponsor benefits, plus:
- Top two sponsors' logos will be added to all press material (press releases, invitations, etc.);
- Photo/ logo on rotating slides on front page of City website for 2019;
- Recognition at a City Hall Council Meeting (aired on Public Access Television);
- Recognition in all HP 150 Promotional Materials (flyers, signage, electronic boards, advertisements, etc.); and
- Public Access Television Interview (aired on Public Access Television throughout 2019 with a copy made for the sponsor).



Highland Park HP150 Celebration Sponsorship Opportunities

Questions?
Contact the City Manager's Office
at cityhp@cityhpil.com
or 847.926.1000

Thank You For Your Support!

Recognition in:

- City Council Meeting
- Public Access Television Interview
- HP150 Promotional Material
- HP150 Commemorative Book
- HP150 Event Signage with logo
- Social Media, Highlander, eNews, Website (Logo on Home Page Slides)

Lunch with Mayor and City Manager

Receive two HP branded items

Plaque at City Hall

Personalized 4" x 8" brick*

Millennial Sponsor \$5,000

1869

Lunch with Mayor and City Manager

Recognition in:

- HP150 Commemorative Book
- HP150 Event Signage with logo
- Social Media

Receive two HP branded items

Plaque at City Hall

Recognition in:
- The Highlander
- City eNews
- City Website

Personalized 4" x 8" brick*

Centurion Sponsor \$2,500

1919

Receive two HP branded items

Plaque at City Hall

Recognition in:
- HP150 Event Signage (name only)
- The Highlander
- City eNews
- City Website

Personalized 4" x 8" brick*

Centennial Sponsor \$1,000

1969

Recognition in:
- The Highlander
- City eNews
- City Website

Personalized 4" x 8" brick*

**Personalized Brick Order Form Available at www.cityhpil.com/HP150*

Era Sponsor \$500

2019

Personalized 4" x 8" brick* to be placed at City Hall

Club Member Donor \$150

150

Dessert with the Mayor

Children's Bicentennial Generation \$50

Sponsorship Application

Name/ Business: _____

Mailing Address: _____

Email: _____

Phone: _____

Please circle your sponsorship level:

- Children's Bicentennial Generation - \$50
- 150 Club Member Donor - \$150
- 2019 Era Sponsor - \$500
- 1969 Centennial Sponsor - \$1,000
- 1919 Centurion Sponsor - \$2,500
- 1869 Millennial Sponsor - \$5,000

Checks must be submitted no more than 30 days after a sponsorship confirmation letter has been sent by the City. Please send your business/organization logo to cityhp@cityhpil.com.

I agree to sponsor the City of Highland Park's Sesquicentennial Celebration. I understand that if this application is accepted by the City, the sponsorship is effective for 2019. I have read and understand the benefits as depicted in the Sponsorship Packages as well as the Terms and Conditions (Available at cityhpil.com/HP150).

Signature: _____

Print Name: _____

Date: _____

Please send completed application form and check to by
January 1, 2019:

City of Highland Park
1707 St. Johns Avenue
Highland Park, IL 60035