



Parents. The Anti-Drug

Bannockburn, Deerfield, Highland Park, Highwood, and Riverwoods

Dear Parent,

October 3, 2009

Teens really want to have discussions on important issues with their parents says Richard Catalano¹. "The overwhelming majority of kids say they would rather talk to their parents than their friends. Even kids who are involved in alcohol and other drugs wish they would be having those conversations with their parents".

For the past four weeks, *Parents. The Anti-Drug* has been providing you and your teen with interesting, and perhaps surprising, facts about:

- Alcohol and drug use in our teen community (Illinois Youth Survey data)
- Consequences/laws, and local school policies
- How to get your teens talking (conversation starters and talking points)

We hope these issues have become part of everyday conversation. To further engage all families in this effort, *Parents. The Anti-Drug* is dedicating this Sunday, October 4th as **Take Time to Talk** day.

While parents may feel that their teens are tuning them out and no longer listening to their advice, teens are reporting just the opposite. So as a parent, stay involved. **You do make a difference!**

Next week you will receive a follow up email asking you to provide feedback about the Take Time To Talk campaign. Please take a moment to complete the online survey so that we can enhance future initiatives.

Your Friends at...

Parents. The Anti-Drug

¹Ph.D., Professor and Director of the Social Development Research Group at the University of Washington's School of Social Work